

**Remit Address:**

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

**Billing Address:**

**Buying Time**  
**Attention: Accounts Payable**  
**650 Massachusetts Avenue NW**  
**Floor 1**  
**Washington, DC 20001-3796**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Bill Farmer State Representative	Invoice #	218457-1
Product	Political	Invoice Date	11/11/12
Estimate Number	2536	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12

Station	WOOD	Order #	218457
Account Executive	Petry Philadelphia	Alt Order #	6868381
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	433
Special Handling		Product Code	438

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	eightWest	11a-12p	to	10/29/12 to 11/04/12	1x	- T- - - -				
	WOOD			Tu	10/30/12	:30	11:34 AM	MI 631001H	\$125.00		1
2	WOOD	eightWest	11a-12p	to	10/29/12 to 11/04/12	1x	- - W- - - -				
	WOOD			W	10/31/12	:30	11:16 AM	MI 631001H	\$125.00		1
3	WOOD	eightWest	11a-12p	to	10/29/12 to 11/04/12	1x	- - - T- - -				
	WOOD			Th	11/01/12	:30	11:24 AM	MI 631001H	\$125.00		1
4	WOOD	eightWest	11a-12p	to	10/29/12 to 11/04/12	1x	- - - - F- -				
	WOOD			F	11/02/12	:30	11:24 AM	MI 631001H	\$125.00		1
5	WOOD	eightWest	11a-12p	to	11/05/12 to 11/11/12	1x	M- - - - -				
	WOOD			M	11/05/12	:30	11:29 AM	MI 631001H	\$125.00		1
6	WOOD	5am Daybreak	5a-6am	to	10/29/12 to 11/04/12	1x	- T- - - - -				
	WOOD			Tu	10/30/12	:30	5:49 AM	MI 631001H	\$250.00		1
7	WOOD	5am Daybreak	5a-6am	to	10/29/12 to 11/04/12	1x	- - W- - - -				
	WOOD			W	10/31/12	:30	5:49 AM	MI 631001H	\$250.00		1
8	WOOD	5am Daybreak	5a-6am	to	10/29/12 to 11/04/12	1x	- - - T- - -				
	WOOD			Th	11/01/12	:30	5:46 AM	MI 631001H	\$250.00		1
9	WOOD	5am Daybreak	5a-6am	to	10/29/12 to 11/04/12	1x	- - - - F- -				
	WOOD			F	11/02/12	:30	5:53 AM	MI 631001H	\$250.00		1
10	WOOD	5am Daybreak	5a-6am	to							

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Sales Region	National	Order Flight	10/30/12 - 11/06/12
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Billing Type	Cash	Advertiser Code	433
Special Handling		Product Code	438
		Agency Ref	IN5252/SP2893/TO824/A
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WOOD	5am Daybreak	5a-6am		to						
					11/05/12 to 11/11/12	1x	M-----				
	WOOD			M	11/05/12	:30	5:54 AM	MI 631001H	\$250.00		1
11	WOOD	Daybreak Sun @6am	6-7a		to						
					10/29/12 to 11/04/12	1x	-----S				
	WOOD			Su	11/04/12	:30	6:28 AM	MI 631001H	\$300.00		1
12	WOOD	Daybreak Sat 6am	6-7a		to						
					10/29/12 to 11/04/12	1x	-----S-				
	WOOD			Sa	11/03/12	:30	6:47 AM	MI 631001H	\$350.00		1
13	WOOD	Today Show 3	10-11a		to						
					10/29/12 to 11/04/12	1x	-T-----				
	WOOD			Tu	10/30/12	:30	10:28 AM	MI 631001H	\$400.00		1
14	WOOD	Today Show 3	10-11a		to						
					10/29/12 to 11/04/12	1x	--W----				
	WOOD			W	10/31/12	:30	10:45 AM	MI 631001H	\$400.00		1
15	WOOD	Today Show 3	10-11a		to						
					10/29/12 to 11/04/12	1x	---T---				
	WOOD			Th	11/01/12	:30	10:27 AM	MI 631001H	\$400.00		1
16	WOOD	Today Show 3	10-11a		to						
					10/29/12 to 11/04/12	1x	----F--				
	WOOD			F	11/02/12	:30	10:27 AM	MI 631001H	\$400.00		1
17	WOOD	Football Night in America	7-8P		to						
					10/29/12 to 11/04/12	1x	-----S				
	WOOD			Su	11/04/12	:30	7:08 PM	MI 631001H	\$2,000.00		2
18	WOOD	News 8 @ Noon	12-1p		to						
					10/29/12 to 11/04/12	1x	-T-----				
	WOOD			Tu	10/30/12	:30	12:44 PM	MI 631001H	\$450.00		1
19	WOOD	News 8 @ Noon	12-1p		to						

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		Invoice Period	10/29/12 - 11/06/12
Station	WOOD	Order #	218457
Account Executive	Petry Philadelphia	Alt Order #	6868381
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	433
Special Handling		Product Code	438
		Agency Ref	IN5252/SP2893/TO824/A
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	WOOD	News 8 @ Noon	12-1p		to						
					10/29/12 to 11/04/12	1x	--W----				
	WOOD			W	10/31/12	:30	12:57 PM	MI 631001H	\$450.00		1
20	WOOD	News 8 @ Noon	12-1p		to						
					10/29/12 to 11/04/12	1x	---T---				
	WOOD			Th	11/01/12	:30	12:27 PM	MI 631001H	\$450.00		1
21	WOOD	News 8 @ Noon	12-1p		to						
					10/29/12 to 11/04/12	1x	----F--				
	WOOD			F	11/02/12	:30	12:17 PM	MI 631001H	\$450.00		1
22	WOOD	News 8 @ Noon	12-1p		to						
					11/05/12 to 11/11/12	1x	M-----				
	WOOD			M	11/05/12	:30	12:26 PM	MI 631001H	\$450.00		1
23	WOOD	Daybreak Sun @7am	658-8a		to						
					10/29/12 to 11/04/12	1x	-----S				
	WOOD			Su	11/04/12	:30	7:39 AM	MI 631001H	\$500.00		1
24	WOOD	Tonight Show w/ Leno	1135-1235a		to						
					10/29/12 to 11/04/12	1x	-T-----				
	WOOD			Tu	10/30/12	:30	12:08 AM	MI 631001H	\$550.00		1
25	WOOD	Tonight Show w/ Leno	1135-1235a		to						
					10/29/12 to 11/04/12	1x	---T---				
	WOOD			Th	11/01/12	:30	12:31 AM	MI 631001H	\$550.00		1
26	WOOD	Today Show Saturday	758-10a		to						
					10/29/12 to 11/04/12	1x	-----S-				
	WOOD			Sa	11/03/12	:30	9:43 AM	MI 631001H	\$1,200.00		2
27	WOOD	Daybreak Sat@7am	658-8a		to						
					10/29/12 to 11/04/12	1x	-----S-				
	WOOD			Sa	11/03/12	:30	7:10 AM	MI 631001H	\$550.00		1
28	WOOD	Today Show 2	9-10a		to						

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DUPLICATE

Advertiser	POL/Bill Farmer State Representative
Product	Political
Estimate Number	2536

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	218457-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Order #	218457
Alt Order #	6868381
Deal #	
Order Flight	10/30/12 - 11/06/12

IDB #	
Advertiser Code	433
Product Code	438

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
28	WOOD	Today Show 2	9-10a		to						
					10/29/12 to 11/04/12	1x	- T- - - -				
	WOOD			Tu	10/30/12	:30	9:59 AM	MI 631001H	\$600.00		1
29	WOOD	Today Show 2	9-10a		to						
					10/29/12 to 11/04/12	1x	- - W- - - -				
	WOOD			W	10/31/12	:30	9:30 AM	MI 631001H	\$600.00		1
30	WOOD	Today Show 2	9-10a		to						
					10/29/12 to 11/04/12	1x	- - - T- - -				
	WOOD			Th	11/01/12	:30	9:50 AM	MI 631001H	\$600.00		1
31	WOOD	Today Show 2	9-10a		to						
					10/29/12 to 11/04/12	1x	- - - - F- -				
	WOOD			F	11/02/12	:30	9:30 AM	MI 631001H	\$600.00		1
32	WOOD	5am Daybreak	5a-6am		to						
					11/05/12 to 11/11/12	1x	M- - - - -				
	WOOD			M	11/05/12	:30	5:38 AM	MI 631001H	\$150.00		1
33	WOOD	To The Point	1001-1030a		to						
					10/29/12 to 11/04/12	1x	- - - - - S				
	WOOD			Su	11/04/12	:30	10:00 AM	MI 631001H	\$600.00		1
34	WOOD	6am Daybreak	6-7a		to						
					10/29/12 to 11/04/12	1x	- T- - - - -				
	WOOD			Tu	10/30/12	:30	6:48 AM	MI 631001H	\$650.00		1
35	WOOD	6am Daybreak	6-7a		to						
					10/29/12 to 11/04/12	1x	- - W- - - -				
	WOOD			W	10/31/12	:30	6:46 AM	MI 631001H	\$650.00		1
36	WOOD	6am Daybreak	6-7a		to						
					10/29/12 to 11/04/12	1x	- - - T- - -				
	WOOD			Th	11/01/12	:30	6:46 AM	MI 631001H	\$650.00		1
37	WOOD	6am Daybreak	6-7a		to						

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Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	218457
Alt Order #	6868381
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	433
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37	WOOD	6am Daybreak	6-7a		to						
					10/29/12 to 11/04/12	1x	----F--				
	WOOD			F	11/02/12	:30	6:24 AM	MI 631001H	\$650.00		1
38	WOOD	6am Daybreak	6-7a		to						
					11/05/12 to 11/11/12	1x	M-----				
	WOOD			M	11/05/12	:30	6:27 AM	MI 631001H	\$650.00		1
39	WOOD	Today Show Saturday	758-10a		to						
					10/29/12 to 11/04/12	1x	-----S-				
	WOOD			Sa	11/03/12	:30	8:50 AM	MI 631001H	\$675.00		1
40	WOOD	Today Show	658-9a		to						
					10/29/12 to 11/04/12	1x	-T-----				
	WOOD			Tu	10/30/12	:30	8:27 AM	MI 631001H	\$975.00		1
41	WOOD	Today Show	658-9a		to						
					10/29/12 to 11/04/12	1x	--W----				
	WOOD			W	10/31/12	:30	7:57 AM	MI 631001H	\$975.00		1
42	WOOD	Today Show	658-9a		to						
					10/29/12 to 11/04/12	1x	---T---				
	WOOD			Th	11/01/12	:30	8:35 AM	MI 631001H	\$975.00		1
43	WOOD	Today Show	658-9a		to						
					10/29/12 to 11/04/12	1x	----F--				
	WOOD			F	11/02/12	:30	8:49 AM	MI 631001H	\$975.00		1
44	WOOD	NFL Sports Overtime	12-1230a		to						
					10/29/12 to 11/04/12	1x	-----S				
	WOOD			Su	11/04/12	:30	12:35 AM	MI 631001H	\$250.00		2
45	WOOD	6am Daybreak	6-7a		to						
					11/05/12 to 11/11/12	1x	-T-----				
	WOOD			Tu	11/06/12	:30	6:10 AM	MI 631001H	\$650.00		2
46	WOOD	NBC Nightly News	630-730P		to						

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Billing Type	Cash	Advertiser Code	433
Special Handling		Product Code	438
		Agency Ref	IN5252/SP2893/TO824/A
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
46	WOOD	NBC Nightly News	630-730P		to						
					10/29/12 to 11/04/12	1x	- T- - - - -				
	WOOD			Tu	10/30/12	:30	7:27 PM	MI 631001H	\$1,000.00		1
47	WOOD	M-F News 8 @ 530p	530-6p		to						
					10/29/12 to 11/04/12	1x	- - - - F- - -				
	WOOD			F	11/02/12	:30	5:54 PM	MI 631001H	\$1,150.00		1
48	WOOD	M-F News 8 @5p	5-530p		to						
					10/29/12 to 11/04/12	1x	- - W- - - -				
	WOOD			W	10/31/12	:30	5:22 PM	MI 631001H	\$1,150.00		1
50	WOOD	Tues 8-10p	758-10p		to						
					10/29/12 to 11/04/12	1x	- T- - - - -				
	WOOD			Tu	10/30/12	:30	9:16 PM	MI 631001H	\$1,750.00		1
51	WOOD	5am Daybreak	5a-6am		to						
					10/29/12 to 11/04/12	1x	- - - TF- - -				
	WOOD			F	11/02/12	:30	5:00 AM	MI 631001H	\$150.00		1
53	WOOD	WOOD News @ 430am	430-5a		to						
					11/05/12 to 11/11/12	2x	MT- - - - -				
	WOOD			M	11/05/12	:30	4:53 AM	MI 631001H	\$50.00		1
	WOOD			Tu	11/06/12	:30	4:51 AM	MI 631001H	\$50.00		2
54	WOOD	Late Night w/Jimmy Fallon	1237a-137a		to						
					11/05/12 to 11/11/12	1x	M- - - - -				
	WOOD			M	11/05/12	:30	1:23 AM	MI 631001H	\$75.00		1
55	WOOD	5am Daybreak	5a-6am		to						
					11/05/12 to 11/11/12	1x	- T- - - - -				
	WOOD			Tu	11/06/12	:30	5:23 AM	MI 631001H	\$250.00		1

Aired Spots**54**Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

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Product	Political
Estimate Number	2536

<b>Invoice #</b>	<b>218457-1</b>
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Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	218457
Alt Order #	6868381
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	433
Product Code	438

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

<u>Gross Total</u>	<b>\$29,225.00</b>	
<u>Agency Commission</u>	<b>\$4,383.75</b>	
<u>Net Amount Due</u>	<b>\$24,841.25</b>	<b><u>Payment Terms 30 Days</u></b>

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